CHECKLIST



BLOGGING ULTIMATUM CHECKLIST

Welcome! Going through this checklist will help you ensure that you have covered all the major points in this book. Print out this checklist and keep it with you as you work through the Blogging Ultimatum ebook and workbook. That way you can keep a track on what you have done and what still need to finish.

PART 1 – SETTING UP YOUR BLOG

Create Free Blog

- ☐ Blogger.com
- ☐ LiveJournal.com
- ☐ Wordpress.com

OR

Set Up Your Hosted Blog

- ☐ Domain name
- ☐ Hosting
- ☐ Install Wordpress
- ☐ Permalinks
- ☐ Theme

Plug-ins

- ☐ Akismet
- ☐ Google XML Sitemap
- ☐ Google Analytics
- ☐ All-in-One SEO

Create Static Pages

- ☐ About US
- ☐ Disclaimer
- ☐ Terms and Conditions
- ☐ Contact Us

MONETIZE

- ☐ AdSense
- ☐ Affiliate products
- ☐ Physical products and/or digital products
- ☐ Review Site - Write reviews
- ☐ Review Site - Optional - pay for review site plug-in
- ☐ Membership site - Write content

- ☐ Membership site - install plug-ins
  - Members only
  - Hide Post
  - User Access Manager

LEAD GENERATION

- ☐ Set up Squeeze page
- ☐ Set up Autoresponder if needed

TRAFFIC GENERATION

- ☐ Set up plug-ins
  - FreeTellAFriend
  - Digg integrator
  - Chicklet Creator 2
  - Social Traffic Monitor
- ☐ Set up FeedBurner/RSS feeds
- ☐ List site with Feedburner using the RSS URL

SOCIALIZING

- ☐ Join some blog communities in your niche - comment on blogs
- ☐ Find or create a Goggle/Yahoo Group
- ☐ Join forums in your niche

That should give you a head start over the competition, so keep the lead by expanding on it.