CHECKLIST



AFFILIATE MARKETING CHECKLIST

Welcome! Print out this checklist so that as you work through the manual you can tick off the tasks after you have taken action on them. That way you won't leave any part of the process out; a crucial part of your success.

BEFORE YOU START

- ☐ Picking your niche - stick to what you know
- ☐ Creating a team - delegate and outsource where you can
- ☐ Setting your goals - be realistic
- ☐ Organizing your time - be disciplined

FINDING NETWORKS THAT WILL WORK FOR YOU

- ☐ In demand products?
- ☐ Affiliate materials supplied?
- ☐ Tracking system?
- ☐ A merchant you can trust
- ☐ A Multi-tier program

PICKING YOUR PRODUCT

Make sure the products you chose ticks all of the boxes below.

- ☐ Matches your expertise
- ☐ Fills a gap in your niche market
- ☐ Great affiliate incentives

- ☐ Is something a hungry buyer will want

RAMPING IT UP

For the customer

- ☐ Incentives
- ☐ Services
- ☐ Cash rebates
- ☐ Free products (bonuses)
- ☐ Training
- ☐ Exclusive ebook or course

For your business

- ☐ Killer squeeze page - see your workbook for your notes on this
- ☐ Autoresponder messages
- ☐ Automating product delivery

ATTRACTING TARGETED TRAFFIC

- ☐ Paid - PPC
- ☐ Organic - Search engine
- ☐ Organic - Article marketing
- ☐ Organic - Product review
- ☐ Organic - Keyword targeting
- ☐ Organic - Domain names

LIST BUILDING

- ☐ Driving traffic from sources above
- ☐ Giving great customer service
- ☐ Become an expert
- ☐ Create e-courses

TRACKING RESULTS

- ☐ Tracking 202
- ☐ Google Analytics
- ☐ Affiliate Prophet - paid

That should give you a head start over the competition, so keep the lead by expanding on it.